



2026-2027

Contact:

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[@tamu.baja.sae](https://www.instagram.com/tamu.baja.sae) 



WHO WE ARE



We are a collegiate engineering design team dedicated to developing skills in automotive engineering and design. We accomplish this by building a custom off-road vehicle each year and taking it to compete at an international competition.



Originally founded in 2018 as a development program for our Formula team, we are dedicated to cultivating the next generation of engineering leaders. We identify high-potential undergraduate students and provide them with the tools, mentorship, and real-world experience needed to thrive in competitive environments. Our mission is to shape capable engineers who are prepared to make an immediate impact in the automotive industry.

Notable Achievements



2024, 2025 & 2026 Competition Results Against 100+ Universities!

DRIVEN BY RESULTS

3rd In Acceleration **4th** In Design



18th In Overall Rankings



17th In Hill Climb



Top 25 In Endurance



WHAT WE CAN DO FOR YOU



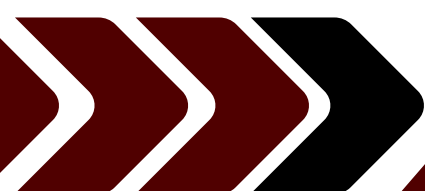
In order to complete our goal, we need all the help we can get. Today, we present you with a sponsorship proposal that promises daring feats, excitement, and the opportunity to be at the forefront of engineering talent and innovation.

Benefits



BRAND EXPOSURE

As a sponsor, your company's logo will receive prominent placement on our race vehicle, team uniforms, promotional materials, and other official media.



TAX BENEFITS

All donations are tax-deductible. As a token of our appreciation, every donor will also receive an exclusive invitation to join Team Rollout, where you'll get updates, behind-the-scenes access, and more.



TALENT ACQUISITION

Engaging with TAMU SAE Baja gives you direct access to top engineering students with strong technical skills, creativity, and valuable real-world project experience—making them well-prepared for dynamic roles in industry.



FINANCIAL

DONATIONS

BRONZE

Sponsor: \$500- 1,499

- Social Media Post
- Small Logo Placement on Baja Car and Website

SILVER

Sponsor: \$1,500 - 4,999

- Access to Team Resume Bank
- Medium Logo Placement

GOLD

Sponsor: \$5,000 - 9,999

- Baja SAE Merchandise
- Recruit at Team Meetings
- Large Logo Placement

PLATINUM

Sponsor: \$10,000+

- Invitation to vehicle testing
- Dedicated recognition at SAE rollout event

TECHNICAL

DONATIONS

We gratefully accept a wide range of technical and material support, including:

- Technology & Software: Engineering tools, design software, data acquisition systems
- Tools & Equipment: Hand tools, power tools, welding supplies, safety gear
- Materials & Supplies: Lubricants, cleaning products, fabrication materials
- Support Services: Travel assistance, food and catering for events, logistics support

BUDGET COMPARISON

	2025-26	EXPECTED 2026-27
TOTAL:	\$44,500	\$47,000



For brevity, these numbers have not been itemized; however, Baja SAE is willing to discuss the full extent of the budget with sponsors in detail.

HOW TO PARTNER WITH US

FINANCIAL DONATIONS

VIA CHECK

- Payable To: Texas A&M Baja SAE
- Mail To: **ATTENTION: DR. SARIPALLI 3123**
TAMU COLLEGE STATION, TX 77843

VIA DEBIT/CREDIT

- Visit: <https://www.txamfoundation.com/give.aspx>
- Choose an amount
- Select “Student Organization Gifts”
- In the gift notes field, enter the code 511361-20000.
- Fill in any remaining information to complete your donation.

TECHNICAL DONATIONS



For Technical Donations please email our business team at
baja.sae.tamu@gmail.com



www.tamusae.org/baja